

ABSTRACT OF THE DISCLOSURE

5 This winner deciding system includes an
information transmitting unit for transmitting
preliminary information related to a winning location
to a mobile device used by a user, a location receiving
unit for receiving location information for specifying
a location of the mobile device from the mobile device
which has received the preliminary information, a
winner deciding unit for deciding a winning mobile
10 device, and a winning result transmitting unit for
transmitting a winning result to the decided mobile
device.